SMOKER FRIENDLY

ANNUAL CONFERENCE & TOBACCO FESTIVAL

22ND

BROOMFIELD, CO // OMNI INTERLOCKEN HOTEL

SMOKERFRIENDLY.COM

AUG 23RD & 24TH 2018

SF CONFERENCE & TOBACCO FESTIVAL

Smoker Friendly's Conference & Tobacco Festival is back for our twenty-second year! On August 23rd & 24th, America's largest cigarette and tobacco store retailer invites you to benefit from inspirational guest speakers, enlightening presentations, and networking opportunities with leading tobacco store operators from around the country. Our General Session features experts to keep you up to date on recent developments in tobacco legislation and the industry. The Tobacco Festival is an opportunity for attending company representatives to showcase their products and make new connections.

REGISTRATION INFO

ALL INCLUSIVE BOOTH FEE - $3000 DUE BY 6/30

- **REGISTRATION OF ALL COMPANY REPRESENTATIVES**
  * Attendees must be registered before 8/15 or $50 will be charged at badge pickup
- **THURSDAY EVENING OPENING RECEPTION COCKTAILS**
- **FRIDAY BREAKFAST & STROLLING DINNER/COCKTAILS DURING FESTIVAL**
- **BOOTH SPACE** - For our outdoor trade show with a street fair atmosphere
  * Includes an 8 foot covered table and two chairs
- **ATTENDEE CONTACT LIST**
- **PUBLICATION IN PRE-SHOW BUYER'S GUIDE** - Available before/during Festival
  * Submit your ad or show deal sheet as a reduced size 8.5"x 11" PDF
  SUBMIT TO BUYER'S GUIDE BY 8/1: **CGALLAGHER@SMOKERFRIENDLY.COM**

EVENT SCHEDULE

MORE DETAILED SCHEDULE TO FOLLOW

- **THURSDAY**
  DAY - Retailer Meeting (SF Dealers and Retail Guests)
  EVENING - Opening Reception (All Attendees)
- **FRIDAY**
  DAY - Morning General Session // 12-2PM - Festival Setup // 2PM-7PM Tobacco Festival

PRICING DEADLINES

$3,000 DUE BY 6/30 // $3,500 DUE FROM 7/1-7/31 // $4,000 DUE AFTER 8/1

SPONSORSHIP

Your sponsorship support provides travel and accommodations for Smoker Friendly retailers to attend this exclusive event. The retailers that sell your brands every day appreciate your contributions to making their conference experience exceptional!

DIAMOND SPONSOR - $20,000

PLATINUM SPONSOR - $10,000

GOLD SPONSOR - $7,500

SILVER SPONSOR - $5,000

BRONZE SPONSOR - $2,500

COCKTAIL RECEPTION - $3,000

BREAKFAST SPONSOR - $2,000

CIGAR BAR - $1,500

PATRON SPONSOR - $1,000

SUPPORTING SPONSOR - $750

REGISTER ONLINE STARTING 5/14

SMOKERFRIENDLY.COM

CONTACT COLIN GALLAGHER 303.442.2520 X218
OR EMAIL CGALLAGHER@SMOKERFRIENDLY.COM

HOTEL INFORMATION

THE OMNI INTERLOCKEN HOTEL

500 INTERLOCKEN BLVD. // BROOMFIELD, CO 80021 //303.438.6600

$152 per night for a Deluxe King or Double Queen Room

USE THIS LINK FOR BLOCK RATE PRICING AVAILABLE UNTIL 7/31 BASED ON AVAILABILITY

https://www.omnihotels.com/hotels/denver-interlocken/meetings/smoker-friendly-rocky-mountain-cigar

ADDITIONAL ROOMS

TOWNEPLACE SUITES BY MARRIOTT

480 FLATIRON BLVD. // BROOMFIELD, CO 80021 //303.466.2200

$149.00 USD - $189.00 USD per night

USE THIS LINK FOR BLOCK RATE PRICING AVAILABLE UNTIL 7/31 BASED ON AVAILABILITY

https://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Rocky%20Mountain%20Cigar%20Festival%5Edentb%60RMCRMCS%7CRMCRMCO%7CRMCRMCT%60149.00-189.00%60USD%60false%605%608/21/18%608/27/18%607/31/18&app=resvlink&stop_mobi=yes

RENAISSANCE BOULDER FLATIRON HOTEL

500 FLATIRON BLVD. // BROOMFIELD, CO 80021 //303.464.8400

$154.00 USD - $174.00 USD per night

USE THIS LINK FOR BLOCK RATE PRICING AVAILABLE UNTIL 7/27 BASED ON AVAILABILITY

https://aws.passkey.com/e/49606022

SHIPPING INFORMATION

USE THE LABELS PROVIDED WITH THIS BOOKLET TO SHIP ALL PACKAGES

PACKAGES WILL BE ACCEPTED AFTER 8/21
No handling fees if package arrives 8/21-8/24

PACKAGES RECEIVED BEFORE 8/21
Will be charged with a fee of $20 / day per package up to 25LBS
+ $100 / day per package over 25LBS for storage and handling

FEDEX GROUND & UPS GROUND
Will be scheduled to pick up on 8/27
PLEASE BRING PREPRINTED LABELS AND/OR YOUR ACCOUNT INFO WITH YOU

RECOMMENDED FOR 200LBS+ SHIPMENTS
XPO LOGISTICS
303.650.9338
XGLDEN@XPO.COM

OUR SOCIAL MEDIA

SmokerF_tweets

Smoker Friendly International

TO: OMNI INTERLOCKEN RESORT

ATTN: SMOKER FRIENDLY CONFERENCE

FROM:

Contact Person:

500 INTERLOCKEN BLVD

BROOMFIELD, CO 80021

303-464-3285

BOX_____OF_____

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ATTN: SMOKER FRIENDLY CONFERENCE

FROM:

Contact Person:

500 INTERLOCKEN BLVD

BROOMFIELD, CO 80021

303-464-3285

BOX_____OF_____