



**SMOKER FRIENDLY INTERNATIONAL® IN ASSOCIATION WITH THE MAURICE & LILLIAN BERSHOF SCHOLARSHIP FUND**

*Smoker Friendly International®*, will award three \$2,500.00 scholarships at the 2017 Conference and Tobacco Festival. Each applicant must submit an essay based on the topic attached to this form. The winner will be selected by a panel of judges based on the essay’s creativity, spelling, grammar, punctuation, and adherence to the rules.

Applicant must be enrolled as a full-time student at an accredited university, college, or vocational technical school for the 2017-2018 school year. Qualified applicants include children of an employee or an employee of a *Smoker Friendly International® Authorized Dealer* and whose company has a representative present at the 2017 Conference & Tobacco Festival. No student will be able to win the scholarship more than once.

There is no limit to the number of applicants sponsored by any company but a company cannot have more than one winner in the same year. Applications must be received by end of day August 3, 2017. Late submissions will **not** be accepted.

**SMOKER FRIENDLY INTERNATIONAL® AND THE MAURICE & LILLIAN BERSHOF SCHOLARSHIP FUND**

**APPLICATION**

APPLICANT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
Street City State Zip

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SCHOOL ATTENDING: \_\_\_\_\_

Freshman \_\_\_ Sophomore \_\_\_ Junior \_\_\_ Senior \_\_\_ Masters \_\_\_ PhD \_\_\_

APPLICANT EMPLOYED BY SFI AFFILIATE  PARENT EMPLOYED BY SFI AFFILIATE

NAME & ADDRESS OF PARENT OR GUARDIAN \* if child of employee: \_\_\_\_\_

SPONSORING COMPANY: \_\_\_\_\_

*THE SPONSORING COMPANY’S SMOKER FRIENDLY INTERNATIONAL® CONTACT MUST VERIFY THAT THE APPLICANT MEETS THE ELIGIBILITY REQUIREMENTS.*

Please return this completed application and essay to:

**Colin Gallagher**  
Email: cgallagher@smokerfriendly.com

**2017 SFI Scholarship Essay Rules**

**\*\*Read all rules prior to submitting your essay. You will be judged on your adherence to these rules.\*\***

**Topic: What is the biggest challenge facing the millennial generation after college and what steps can new students take to succeed?**

1. Write an essay (minimum 250 words) on the topic above.
2. The effectiveness with which you convey your idea(s) and your clarity of thought will be considered.
3. On the top left corner of each page (if multiple pages are required) include your name and sponsoring company. For example:

Colin Gallagher  
The Cigarette Store Corp.

4. Email your application and essay to Colin Gallagher (cgallagher@smokerfriendly.com) by end of day **August 3, 2017**. Submissions received after 11:59 pm (MT) on August 3, 2017 will not be accepted. Absolutely no exceptions.
5. Please submit essay as a Word document or PDF (do not send essay as an email). Save your file using the following naming convention: SF\_Scholarship\_Essay\_LAST NAME\_FIRST NAME.

Example: SF\_Scholarship\_Essay\_Gallagher\_Colin

6. Use the same naming convention above for the subject line of your email when submitting application.
7. Please email Colin Gallagher with any questions.