



SMOKER FRIENDLY INTERNATIONAL® IN ASSOCIATION WITH THE MAURICE & LILLIAN BERSHOF SCHOLARSHIP FUND

Smoker Friendly International®, will award three \$2,500.00 scholarships at the 2018 Conference and Tobacco Festival. Each applicant must submit an essay based on the topic attached to this form. The winner will be selected by a panel of judges based on the essay’s creativity, spelling, grammar, punctuation, and adherence to the rules.

Applicant must be enrolled as a full-time student at an accredited university, college, or vocational technical school for the 2018-2019 school year. Qualified applicants include children of an employee or an employee of a Smoker Friendly International® Authorized Dealer and whose company has a representative present at the 2018 Conference & Tobacco Festival. No student will be able to win the scholarship more than once.

There is no limit to the number of applicants sponsored by any company but a company cannot have more than one winner in the same year. Applications must be received by end of day August 15, 2018. Late submissions will **not** be accepted.

SMOKER FRIENDLY INTERNATIONAL® AND THE MAURICE & LILLIAN BERSHOF SCHOLARSHIP FUND

APPLICATION

APPLICANT NAME: _____

ADDRESS: _____
Street City State Zip

TELEPHONE: _____ EMAIL: _____

SCHOOL ATTENDING: _____

Freshman ___ Sophomore ___ Junior ___ Senior ___ Masters ___ PhD ___

APPLICANT EMPLOYED BY SFI AFFILIATE PARENT EMPLOYED BY SFI AFFILIATE

NAME & ADDRESS OF PARENT OR GUARDIAN * if child of employee: _____

SPONSORING COMPANY: _____

THE SPONSORING COMPANY’S SMOKER FRIENDLY INTERNATIONAL® CONTACT MUST VERIFY THAT THE APPLICANT MEETS THE ELIGIBILITY REQUIREMENTS.

Please return this completed application and essay to:

Colin Gallagher
Email: cgallagher@smokerfriendly.com

2018 SFI Scholarship Essay Rules

****Read all rules prior to submitting your essay. You will be judged on your adherence to these rules.****

Topic: What is your vision of the tobacco industry in the year 2030?

1. Write an essay (minimum 250 words) on the topic above.
2. The effectiveness with which you convey your idea(s) and your clarity of thought will be considered.
3. On the top left corner of each page (if multiple pages are required) include your name and sponsoring company.

For example:

Colin Gallagher
The Cigarette Store Corp.

4. Email your application and essay to Colin Gallagher (cgallagher@smokerfriendly.com) by end of day **August 15, 2018**. Submissions received after 11:59 pm (MT) on August 15, 2018 will not be accepted. Absolutely no exceptions.
5. Please submit essay as a Word document or PDF (do not send essay as an email). Save your file using the following naming convention: SF_Scholarship_Essay_LAST NAME_FIRST NAME.

Example: SF_Scholarship_Essay_Gallagher_Colin

6. Use the same naming convention above for the subject line of your email when submitting application.
7. Please email Colin Gallagher with any questions.